

THE LEARNERS

COLLECTIVE

Founder's Story

In 2023, I **graduated from [University of Oxford](#)** with a First Class degree in Jurisprudence (Law) – achieving a first in every single one of my papers, **ranking #1 out all 187** in my graduating year.

I won't lie though, Oxford wasn't easy. Being diagnosed with c-PTSD, my academic pursuits felt, at times, engulfed by the personal battles of my home-life and mental health. **Formal education never prepared me for the challenge of being 'you' in an environment which was - fundamentally - never made for someone like you.** I can't tell you the countless times people have looked at me with my tracksuit and durag and said: 'and 'you' go to Oxford'?

When the harsh reality of life hit me in the face, all those As and A*s felt meaningless. What I really needed was the ability to look deeply into myself, learn to love my difference and transform my so-called 'disadvantage' into a source of strength - **what education didn't give me was the confidence to embrace my personal identity as the centre of my success.**

My experience at Oxford shaped my mission for [The Learners Collective](#) and makes it's work even more important. **Take it from me - education is not simply about getting the best grades.** It is about equipping us with the skills, knowledge and means to understand who we are, the value of our individuality and the power it can bring to our impact on the world - no matter the environment. In other words, **it is about delivering learning that empowers.**

By connecting young people with Scholars who look like them, speak like them, and live like them, they too can find the confidence to succeed like them - with their individuality at the centre of their success. **It is a service, that I know, younger me would be proud of.**

Rory
Founder of The Learners Collective



Challenges

Formal Education Failing Gen-Z

80% of secondary pupils reported to love learning – but dislike school

Over half of all Gen-Z believe education has failed to give them soft skills

Confidence crisis in Gen-Z: 91% report being stressed – more than a third fear public speaking



Gen-Z value learning...but feel inadequately prepared for employment, innovation and leadership

Lack of Diverse Role Models

Nearly **40% of UK state-school pupils are BAME** – yet less than **3% of their teachers** come from similar background

Black and Asian pupils are 2x more likely to receive tutoring – but less than one fifth of UK tutors are BAME.



If students can't see it...they can't be it

Private Tuition Strictly Exam-Focused

Tuition industry is almost **exclusively academic** – no personal mentorship

Encourages “**mark scheme mentality**” to problem solving

Fails to respond to modern needs of Gen-Z



Traditional tuition fails to fill gaps of schooling

Solution

The Learners Collective is the world's first modern tuition service, made by Gen-Z for Gen-Z.

01

Objective

To deliver **online learning that builds grades and character.**

02

Approach

Academic and personal-professional mentorship by diverse, high-achieving leaders.

03

Outcome

Empower students of all backgrounds to innovate, lead, and succeed in the modern world.



“My scholar has made me more comfortable and confident to be myself. Since working with TLC, I have grown physically and mentally all thanks to my scholar, Khizar”

Manuel, Year 10
King Edwards VI Camp Hill School for Boys

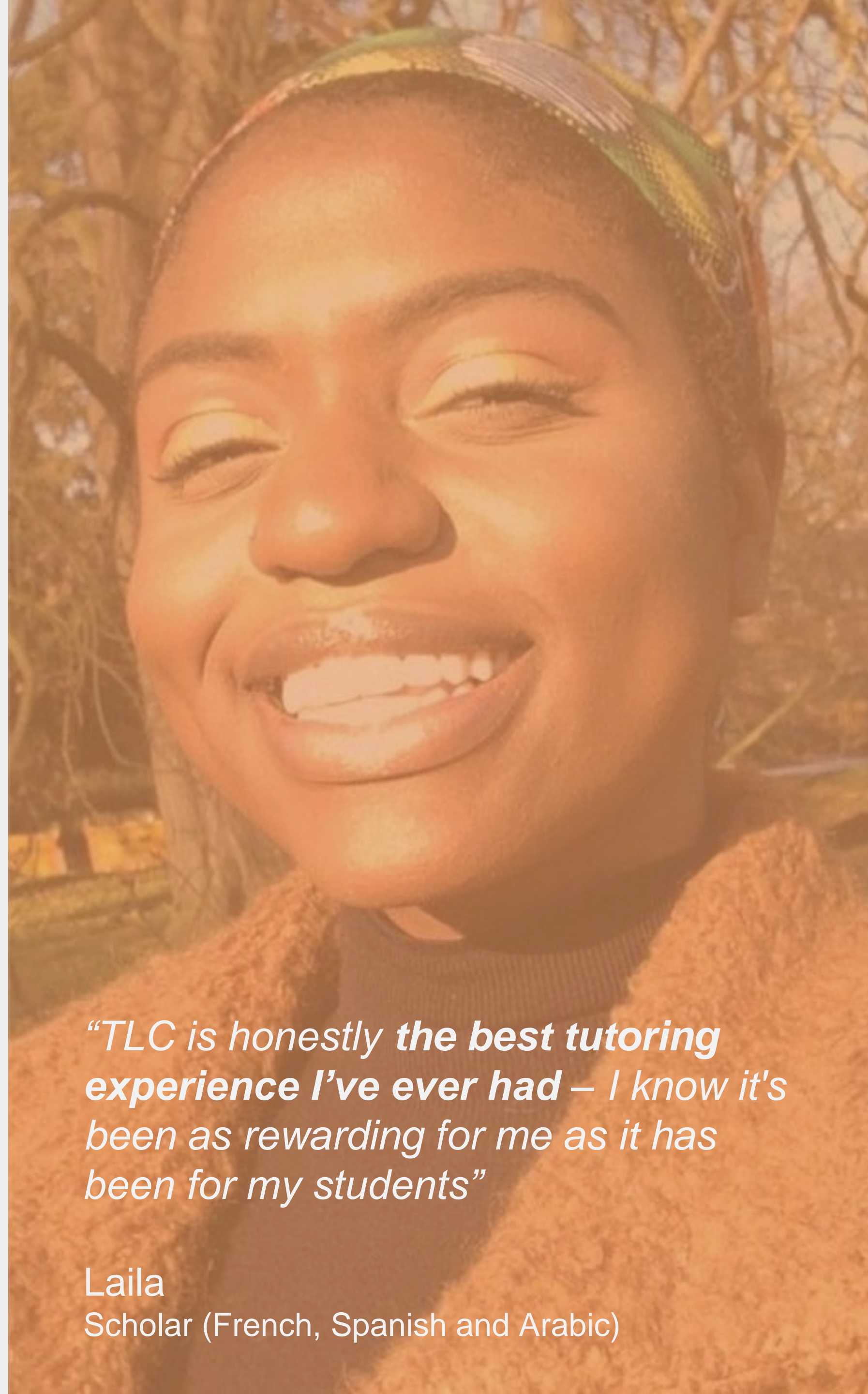
The TLC Scholar

At the heart of the heart of our service are our team of educators, which we call **Scholars**:

The **most inspiring, academically-gifted leaders** from top-universities – **all from underrepresented backgrounds**

All Scholars are **recent students** and from **diverse cultures** – sharing a **similar experience to pupils they serve**

Scholars represent modern 'success' – **relatable role models** who have **overcome the odds to prepare students for exams and beyond**



*“TLC is honestly **the best tutoring experience I’ve ever had** – I know it's been as rewarding for me as it has been for my students”*

Laila
Scholar (French, Spanish and Arabic)

What makes a Scholar?

Scholars are **not just educators – they are leaders**

We look for exceptional individuals who exemplify our six strengths:

Compassion

Storytelling

Open-mindedness

Integrity

resilience

self-awareness

by assessment through:

A personality-based interview

A pedagogical proficiency-based interview

A metacognition and emotional intelligence-based interview

*80% of Scholars attend a top-5
UK university
including Oxford and Cambridge*

75% are ethnic minorities

Almost 50% are women

*Virtually all go on to work in top
industries
such as Law, Finance, Tech,
Consultancy and FTSE 100
companies*

The TLC Tutorial


The TLC Tutorial cultivates three core qualities: **authenticity, agency, and oracy**

Scholars provide **high-quality academic support, reflective of their own academic success**

In small groups, students explore their school curriculum through **deeply discursive, question-based learning to spark critical-thinking and self-efficacy**

The TLC Dialogues are an important aspect of the tutorial space. Students engage in **expertly-designed dialogues – exploring issues relevant to their lived experiences through mentorship**

Students **develop academic excellence – and confidence in their ability to innovate, lead and succeed**



*“My scholar, Samrudhi, has been **friendly, approachable, and made an effort to get to know all of us. She has given us a space to present our views and share our opinions.***

Our shared religion of Sikhism means that she understands me and how our culture impacts my learning. It makes me want to try harder”

Serina, Year 13
Q3 Academy

The TLC Mission

Scholars form part of a **'collective'** of **diverse, high-performing leaders** - committed to **innovation, inspiration, and life-long learning**

TLC provides Scholars with a platform to **transform their so-called 'disadvantage' into the centre of their success** - empowering students through **mentorship and storytelling**

The TLC approach truly fills the gaps of schooling

...Attracting exceptional talent of all backgrounds for its delivery



Achievements

With no marketing, we have:

Attracted over 150 Scholars

Been trusted by 10+ UK schools

Supported almost 1000 students

Provided over 5,000 hours of learning

Supported 25+ Oxbridge entries

**Approved by the Department for Education
(DfE)**




Impact

In as little of 15-hours, virtually all students see improved academic outcomes – with most attaining a two grade-point increase

In our most recent school assignment, almost 90% of students achieved or exceeded their target grades

Across all our students to date, 85% report feeling more confident in their personal abilities – with all feeling prepared to achieve their academic and personal goals



“I have been incredibly impressed with TLC, from both an academic and organisational perspective. Their customer service and responsiveness are the best of any tuition company I have worked with.”

The tutorials stand out due to the depth of questioning and the detailed weekly feedback”

Mr Brear
KEVI Camp Hill School for Boys

ARE YOU READY TO JOIN?

THE LEARNERS

COLLECTIVE